

Are you outgoing, enthusiastic, with a passion for fitness? We would love to hear from you!

Key Responsibilities

- Generate personal training leads by providing consistent positive messaging in the TurnFit Closed Community page on Facebook. Presenting the value of personal training by creating an outstanding experience for new and existing clients, referrals from clients, and promoting the TurnFit by adding people to our closed Facebook Group, posting and sharing on Instagram and tagging @TurnFit.ca

- Develop personalized fitness programs in accordance of the clients abilities and goals to influence behaviour change

- Conduct goal setting appointments with clients monthly that includes fitness coaching, body fat analysis, nutritional counselling, booking potential update for the following month of training/homework assignment

- Instruct and demonstrate to clients on the proper use of equipment and exercise techniques which may include operating equipment and dynamically moving weight up to 50 pounds

- Continually monitor and assist members to ensure proper form is used when performing exercises

- Responsible for achieving monthly client engagement goals established by the Fitness Manager

- Maintain knowledge and participate in all TurnFit services, programs and products

- Educate members on the TurnFit app to receive their personalized workouts, schedules, weigh-ins, measurements, posture photos, goals/habits, and more

Qualifications

- Proof of Personal Training certification (ACE, NASM, ACSM, NSCA, etc.) or BCAK registered Kinesiologist and currently registered with a recognized organization (BCPRA, BCAK, CSEP or CFES)
- Current Emergency First Aid and CPR Level A Certificate
- Minimum of \$2,000,000 in liability insurance
- Passionate about fitness and helping others achieving their fitness goals
- Strong leadership skills, with ability to motivate and influence people
- Self-starter with an entrepreneurial spirit
- Committed to delivering exceptional customer service and promoting client loyalty

What We Offer

- Positive, rewarding, and collaborative team environment
- Competitive compensation

- Complimentary club membership

- Discount on TurnFit products and services

NOTE: This job description is intended to describe the general requirements for the position. It is not a complete statement of duties, responsibilities or requirements. Other duties not listed here may be assigned as necessary to ensure the proper operations of the department.
TurnFit is an equal opportunity employer.

Only those applicants under consideration will be contacted. Please accept our utmost appreciation for your interest.

TurnFit's Points of Culture

Commitment: TurnFit is committed to providing our clients with an exceptional training experience to get the results they deserve. When we say we will do something, we will provide a date and time to be done and stick to it. No matter what. Our commitment builds trust and shows we care about the team and clients.

Ownership: If something goes wrong for the client, TurnFit takes full ownership that the we as a team did not do everything we could to satisfy their needs.

Integrity: TurnFit only makes promises they know they can keep. When we say we will do something, we do it, and we do it well! Clients are always nervous about something new and are always looking for a way out. One way out clients have with other trainers is if they do not do X, Y, Z by the date and time a trainer promised the client bounces.

Consistency: TurnFit is consistent with its actions to make it easier for our team to understand how to deal with each other and our clients. Our clients love that we consistently following up, set new weekly, monthly and yearly goals; they love progression when they log their posture photos, weigh-ins, measurements and whiteness progression. Without consistency, they are winging it.

Education: TurnFit continues to adapt and learn new health and wellness tips, tricks, exercises and software that make the client's life more successful.

Success: TurnFit is all about Win/Win scenarios. TurnFit wants all our clients to win so that the team wins, so the team wins. When you engage TurnFit, you get our full attention so that we all succeed. That is how we win all our awards.

Excellence: Good enough is not the TurnFit method. We go above and beyond the word of a personal trainer. Our services are always top-notch in care, programming, tech and are results-oriented. The client loves that we factor in their complete lifestyle.

Teamwork: The team must come together to chat about how we can do better as a team. To share victories and celebrate, share struggles and roll play to have more tools in our tool-belt. Teamwork like this helps everyone feel supported and cared for.

Communication: Teammates must write notes after each session in the client's file so that any teammate can add helpful tips or suggestions if needed. Communication is essential as the clients love talking to the whole team, and we need to be able to see the history of any client instantly to show the clients we all care and operate as a team.